



Xiaomi

XIAOMI INDIA



Xiaomi

INDIA'S NO.1 SMARTPHONE BRAND

*Smartphone | Smart TV | Wearable | #After Sales Service | Quality

Source : IDC, *Source : Red Quanta Report

Best
Workplaces™
in E-commerce

Great
Place
To
Work.

INDIA
2020

<https://www.mi.com/in/index.html>

Redmi Earphones

Redmi
Earphones



Hi Res Audio



Aluminum
sound chamber



Light-weight
(13g)



1.25m Y-shaped
cable



Dynamic Bass



Crystal Clear
Vocals



In-built Mic



In-line
Multifunction Button

MRP- Rs. 599

Mi Step Out Backpack Royal Blue



Water Resistant
Material



Full Length Front
Pocket



Lightweight

MRP- Rs. 499



Xiaomi

Mi Business Casual Backpack

MRP- Rs. 1999



Waterproof
coating



Anti-theft
compartment



Extra
padded straps



Cushioned
laptop support



Rear trolley
harness

TRIMMERS



Mi Beard Trimmer
MRP – Rs.2999






Mi Beard Trimmer 1C
MRP – Rs.1999



Xiaomi Beard Trimmer 2
MRP – Rs.3499

Powerbanks



-  10W Fast Charging
-  12 Layers of Circuit Protection
-  Make in India

Redmi Power Bank

MRP 10000mAh - Rs.999

MRP 20000mAh- Rs.1999



10000mah Power Bank

MRP 10000mAh - Rs.1299

MRP 20000mAh- Rs.2199

Mi Motion Activated Night Light 2

Light up every step



MRP – Rs.699



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HUMAN MOTION
DETECTION



2 LEVELS OF
BRIGHTNESS



MAGNETIC
STRUCTURE



ROTATION

- Lights up in dimly-lit spaces when human motion is detected
- Useful in closet, stairway, passages and so on.
- Subtle Brightness with no Blue Light Hazard
- 120 degree Wide Range Sensing.



Xiaomi

Mi LED Wi-Fi Smart bulb (E27)

10W | 800 Lumens



Wi-Fi
Enabled

MRP – Rs.
1,499



16 MILLION
COLORS



MOBILE APP
CONTROL



UP TO 11 YEARS
LONG LIFE



NO BRIDGE
NEEDED

Smarten your space



Creates
ambience



Regulates your
sleep cycle



Helps you relax



Reduces stress



Control at your fingertips



Brightness



Power



Schedules



Color






Mi Rechargeable LED Lamp



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 3 Color Temperature Modes	 Emergency Light Source	 Portable & Adjustable
 Ultra-long Battery Life	 Plug and Play	 No Strobe Effect

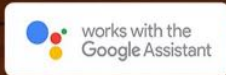
 4500K 100 Lumens Bright Mode	 3200K 60 Lumens Cool Mode	 2600K 10 Lumens Warm Mode
Perfect for reading and desk work	Great for reducing eye strain when looking at screens	Cosy ambient or night lighting

MRP – Rs. 1,799

Mi Smart Bedside Lamp 2

#LightUpYourLife

12W | 400 Lumens



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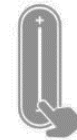
SMART APP CONTROL



16 MILLION COLORS



11 YEARS LONG LIFE*



SMOOTH TOUCH PANEL



VOICE CONTROL



MULTIPLE MOOD SETTINGS



Short Press
Change the Color of light
Long Press
Change the mode



Slide up and down
to adjust the
brightness



Short Press
Switch On/Off Light
Long Press (Delay)
Turn off the Light

MRP – Rs. 2,999

Mi Outdoor Bluetooth Speaker (5W)

MRP- Rs. 1999



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Up to 20hrs
Battery Life



Dynamic
Sound Effect



IPX5 Splash
Proof Design



Supports Voice
Assistant



Bluetooth 5.0
Dual mode



Mini and
Light

MRP – Rs.1999

MI Smart Band 6



3.9cm(1.56) AMOLED Full Screen Display

More at just a glance



SpO₂ Tracking

Stay in tune with your health!



30 Fitness Modes

Give that workout your best!



Women's Health Tacking

Stay one step ahead of your cycle!



Continuous Heart Rate Monitoring

Keep track of your ups and downs



Easy Magnetic Charging

14 days continuous battery life



Personal Activity Intelligence (PAI)

For a healthier lifestyle



Stress & Sleep Monitoring

Got you covered, night & day



5ATM Water Resistance

Stroke Recognition Compatible



Customizable Watch Faces

Stand out in style!

MRP – Rs.5999

MI Smart Band 5

Larger 1.1" AMOLED Display
Magnetic Charging
11 workout modes
Personal Activity Intelligence
24-hour sleep tracking



Personal Activity Intelligence



Tells you how active you need to be

MRP – Rs.2999

Mi Neckband Bluetooth Earphone Pro



Dual Noise Cancellation (ANC & ENC)

10mm Powerful Bass Driver

Up to 20 Hours Playback Time

IPX5

Low Latency Audio

Anti-cerumen Design & Anti-blockage Speaker Net

Dual Noise Cancellation (ANC & ENC)

Active Noise Cancellation (ANC)

Sound Level (dB)	Source	Sound Level (dB)
130	Jet Engine	105
90	Hair dryer	65
70	Vacuum Cleaner	45
40	Refrigerator	15

The one-click ANC helps in ending various surrounding noises by counteracting the noise waves and bringing down the surrounding noise spectrum by 25dB (decibels). Just click on the ANC button to escape from your noisy

ANC OFF ANC ON

MRP – Rs.2499



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Mi Super Bass Wireless Headphones



Product Name	: Mi Super Bass Wireless Headphones
Product Model	: YDTDQC01JY
Color	: Black and Red Black and Gold
Speaker impedance	: 32Ω
Product Weight	: 150g
Charging port	: Micro-USB
Input parameters	: 5V-1A
Bluetooth	: Bluetooth 5.0
Bluetooth protocol	: HFP/HSP/A2DP/AVRCP
Range	: 10m
Charging time	: 2 hrs
Standby time	: 200 hrs
Battery- play time	: 20 hours of continuous music at 80% volume (*May vary depending upon playback conditions)

MRP – Rs.2199

Redmi Earbuds 2C



- 12-Hour Music Playback**
With Charging Case
- IPX4 Rated**
Splash & Sweat Proof
- Bluetooth 5.0**
Fast & Stable Connection
- DSP Environmental Noise Cancellation**
Voice Clarity During Calls
- Single or Dual Earbuds**
Switch from mono to stereo
- Sleek & Stylish Design**
With Compact Case
- Voice Assistance**
Compatible with Android & iOS
- Multi-Function Button**
For all commands
- Ultra-Lightweight**
Each earbud weighs only 4.1 g
- Quick & Easy to Pair**
With Auto-Pairing

MRP- Rs. 1999

Mi Earbuds 3 pro



Earbuds

Dimensions:	28 x 16 x 21mm
Net Weight:	Approx. 4.6g (per earbud)
Wireless Range:	10 meters (in an obstacle-free environment)
Battery Capacity:	43mAh (per earbud) Li-ion
Charging Time:	Approx. 1.5h
Music Playback Time:	Approx. 7h
Call Time:	Approx. 5h
Standby Time:	Approx. 120h
Wireless Connectivity:	Bluetooth 5.2

MRP- Rs. 5999

Mi Portable Bluetooth Speaker (16W)



MRP- Rs. 3499

Mi Smart LED Desk Lamp 1S



MRP – Rs. 2,999



Smart App &
Voice Control



Foldable
Design



Easy Knob
Control



Colour
Temperature



Adjustable
Brightness



Low Blue
Light Content



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Intuitive Controls

Knob On The Base



Click the knob
Turn on/off the
desk lamp



Turn the knob
Adjust the
brightness of the light



Press and rotate
Adjust the color
temperature



Double-click the knob
Quickly turn on
the focus mode

MI Air Compressor 1s



The advertisement features a black and white photograph of the MI Air Compressor 1s, a small, rectangular, black device with a digital display and a control button. It is positioned in the foreground, connected to a car tire. Behind it, a row of items is shown: a basketball, a bicycle wheel, a motorcycle wheel, and a car wheel. Each item is labeled with a mode name: 'Ball mode', 'Free mode', 'Bicycle mode', 'Motorcycle mode', and 'Car mode'. The background is a dark, industrial-style setting with a grid of light points in the upper right corner.

Ball mode Free mode Bicycle mode Motorcycle mode Car mode

A mode for every mood

XIAOMI
Portable Electric Air Compressor 1S

Advanced. Powerful. Durable.

- 150 psi
Prevents over-inflation
- In-built battery
- Five inflation modes
- Type-C port

MRP- Rs. 4,499



Xiaomi



Mi Box 4K

Ultra HD streaming player

Quad Core Processor

2GB RAM

Dolby Audio

DTS 2.0+Digital Out

Android TV

5000+ Apps and Games



NETFLIX

prime video

Disney+
hotstar

YouTube

Chromecast built-in

Google Assistant

Includes voice remote control

MRP- Rs. 4999

Mi TV Stick

Plug it. Make it Smart.

Design

Dimensions: 92.4 x 30.2 x 15.2mm
Weight: 28.5g

Performance

CPU: 64 bit Quad core Cortex-A53
GPU: ARM Mali-450
Storage: 1 GB/8GB

Connectivity and Ports

HDMI x 1, Micro USB x 1
Bluetooth 4.2
Wi-Fi 802.11 a/b/g/n/ac 2.4GHz/5GHz

Video

Resolution: 1920 x 1080 FHD@60fps
Support: VP9-10, H.265, H.264, VC-1, MPEG1/2/4, real 8/9/10
Formats: RM, MOV, VOB, AVI, MKV, TS, MP4

Audio

Support: Dolby Audio and DTS Digital
Formats: MP3, WMA, AAC, Flac, OGG

Package includes

TV stick, power adapter, remote control, micro USB cable
user manual



MRP- Rs. 3499

Mi Home Security Camera 360°



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Mi Home Security Camera 360°

1080p

All-round protection in Full High-Definition video

1080p FHD | 360° Vision | Infrared Night Vision | AI motion detection |
Talkback feature | H.265 encoding | Inverted installation












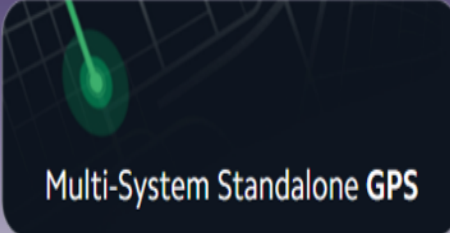
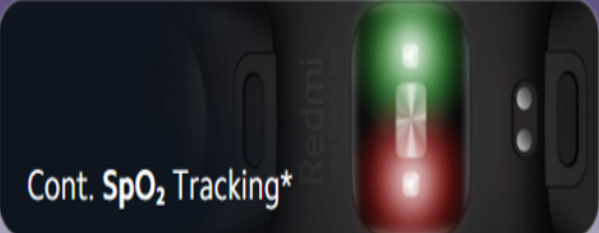
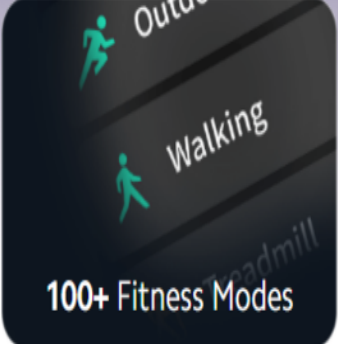




- The dual rotor head enables the camera to rotate and capture a full 360° horizontal view and 96° Vertical view.
- The f2.1 aperture allows more light intake, while the 8-bulb 940nm infrared illuminator increases visibility.
- The Mi Camera 360° has perfect picture quality. With 2.0 megapixel, 1080p resolution and wide dynamic range, even distant backgrounds are clear and detailed.
- Advanced video encoding technology. This all-new video encoding technology allows smoother streaming and reduces bandwidth without compromising on detail.
- Conveniently store videos. Supports Network Attached Storage (NAS). Network devices or routers with storage capabilities can be used to store files that are backed up from SD cards to NAS storage devices
- View recorded videos on your smartphone or tablet with playback speed up to 16x.

Redmi Watch 2 Lite



MRP- Rs. 7,999

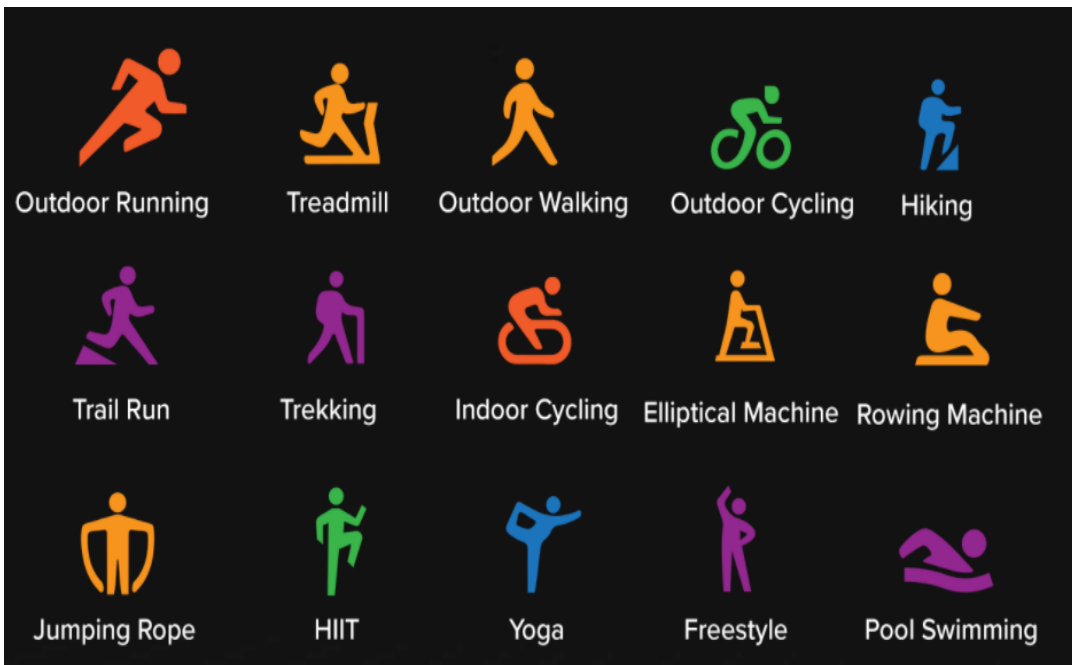
-  Music Control
-  Weather
-  Message Notifications
-  Do not disturb
-  Idle Alerts
-  Call Notifications
-  Find My Phone
-  Alarm
-  Timer

-  Multi-System Standalone GPS
-  Cont. SpO₂ Tracking*
-  100+ Fitness Modes
-  3.94 cm HD Edge Display
-  5 ATM Water Resistance*
-  24-hours Heart Rate Tracking
-  Up to 10 days of Battery Life*

Redmi Smart Band Pro Sports Watch



MRP- Rs. 5,999



Xiaomi Smart Speaker (IR Control)

IR Control*



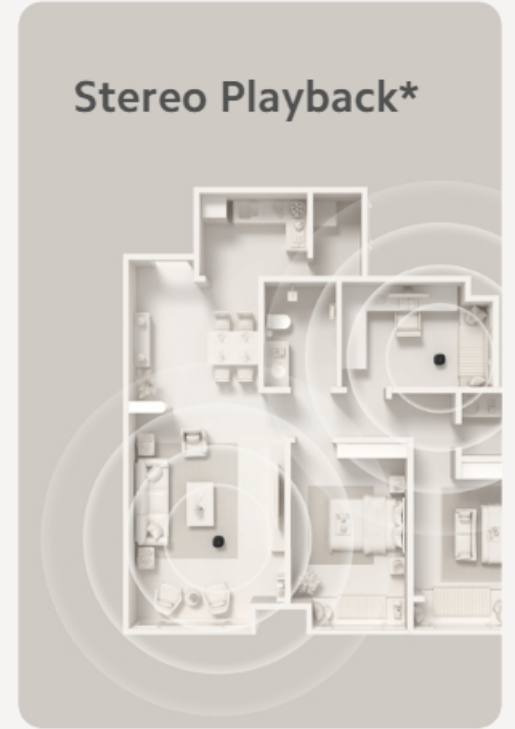
LED Clock Display



360° Surround Sound



Stereo Playback*



Google Assistant
Built-In



Smart Home
Control Center*



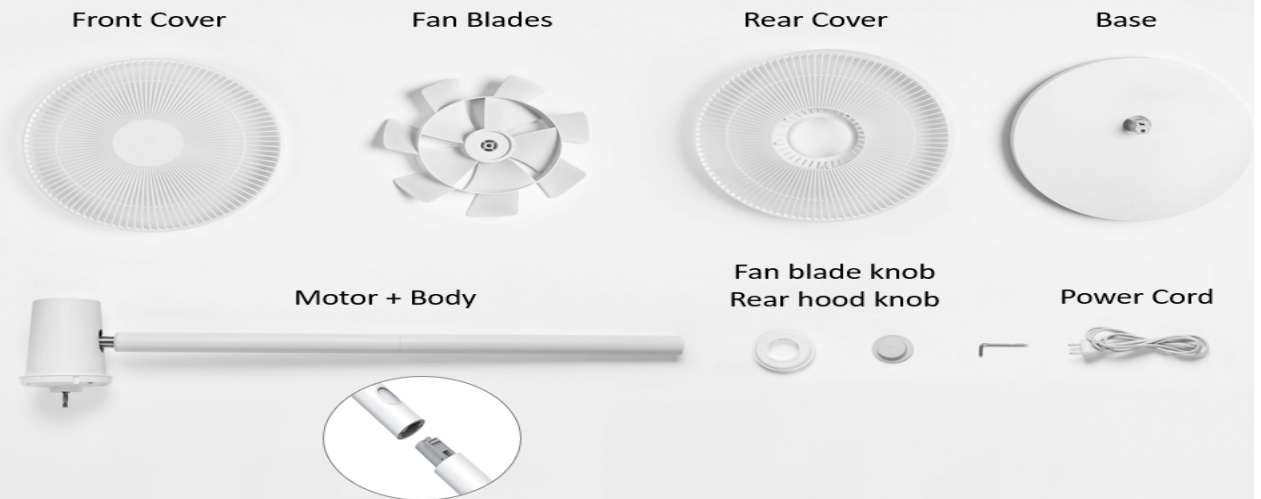
MRP- Rs. 5,999

Xiaomi Smart Standing Fan 2

- Natural Breeze
- DC Inverter Motor -Only 1kWh for an entire summer
- Lower power consumption
- Voice + App Control - Switch between natural breeze or direct blow
- Easy Assembly
- Convertible: Table + Stand Fan
- Low Sound: Smooth Operation
- 7 (Outer) + 5 (Inner) wing-shaped blades
- Simultaneous Rotation
- Increase in airflow
- Powerful cooling
- Wider reach
- Gentle three-dimensional breeze



Easy Assemble



MRP- Rs. 12,999



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THANK YOU !!!

